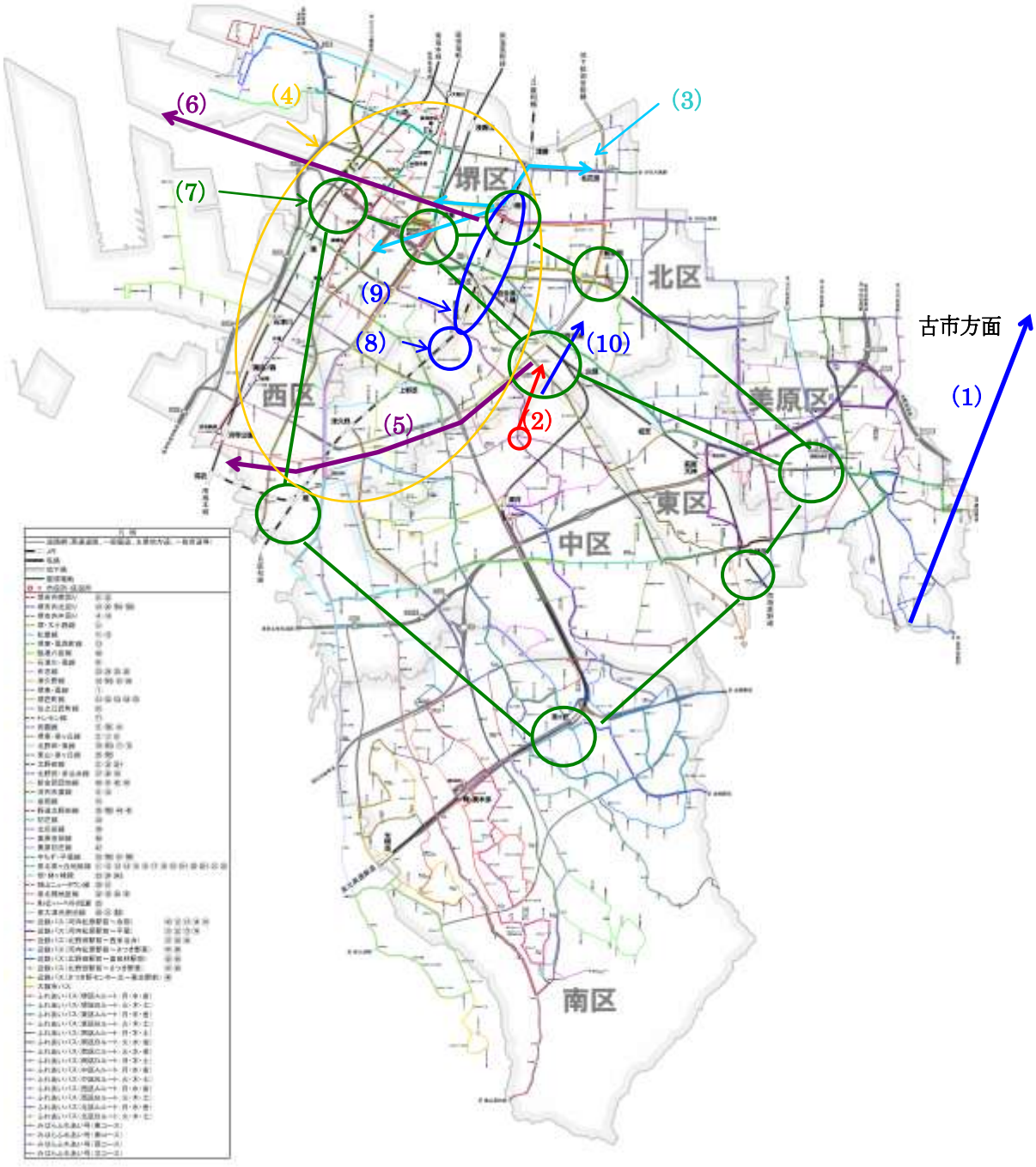利便性向上