

Sakai City Internationalization Promotion Plan (Outline)

Planning period: FY2021-FY2025

Chapter 1: Current Situation and Tasks

※Omitted

Chapter 2: The Plan

1. Background (Plan purpose)

Sakai is an international city that has established its city identity by taking in different cultures via overseas exchanges throughout history. Based on this cosmopolitanism and innovative mentality, Sakai strives for further internationalization. As people surpass the limitations of regional and national borders to deepen social and economic ties, it is important for us to have a broader perspective and not be restricted to one set of values. In order for Sakai to continue to develop sustainably, it should be an attractive city where people from near and far gather and live together in harmony, respecting diversity.

2. The image of an ideal city Sakai should aim for

An innovative international city that grows through diversity

Chapter 3: Basic policies:

1. Creation of a multicultural society

We will clearly explain and implement measures suitable for each area, aiming to build a multicultural society where international residents can positively participate in community activities. Also, based on the Japanese Language Education Promotion Act (2018, No. 48), we will carry out programs to promote Japanese language education according to needs of different communities.

- 1.) Communication support
- 2.) Promotion of Japanese language learning
- 3.) Daily life assistance
- 4.) Community activity support

2. Nurturing cosmopolitans

We will provide residents with opportunities at their schools or daily lives to gain international perspectives and better understand different cultures. By doing so, we can bring up the next generations to be community leaders and work for both international

and local societies.

- 1.) Develop global human resources
- 2.) Nurture volunteers
- 3.) Provide chances to acquire international awareness

3. Promotion of new types of international exchange

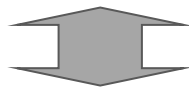
While constantly making sure to promote international exchanges in the most relevant way to cope with new lifestyles and ever-changing social trends, we strive to pursue win-win relations with our global partners in various fields not limited to building on friendship, in order to contribute to community vitalization and increase visitors and consumption. We will also make the most of ICT to seek to widen options of global exchange through not only events in person, but online exchanges to increase residents involved in international exchanges.

- 1.) Promote exchanges with overseas cities
- 2.) Strengthen networking with ASEAN countries
- 3.) Foster interaction through international events

4. Sharing the appeal of our city

We will utilize our world-renowned historical and cultural resources and increase the appeal of city in the areas such as around the old moats and Daisen Park, in order to improve city branding and promote Sakai more strategically. By doing so, we can increase visitors and residents, ultimately revitalizing local communities.

- 1.) Enhance city branding
- 2.) Strategic promotion
- 3.) Promote inbound tourism



Collaboration with residents, businesses and other various entities